

EMPOWERMENT

REFLECTION

ENGAGEMENT

EXPLORATION

INNOVATION

TRANSFORMATION



International Forum
SHAPING SPACES FOR GEN Z

Ann Harding Conference Centre
University of Canberra, Australia

7th December 2016

about the International Forum

Shaping Spaces for Gen Z

Australia is one of the most urbanised nations in the world. More than 80 percent of its people live in urban or suburban areas. These are the areas where most Australians spend their everyday life working, learning, living and playing. The way that these environments are built shapes our lives. They determine the way we move around, the way and what we eat or drink, they contribute to the way we socially connect and create a sense of belonging as a vital part of community life.

The National Preventative Health Taskforce report from 2009 was a timely reminder referring to our contemporary urban environments as “obesogenic environments”. Childhood obesity has risen from around 7.5% in the 1960s to the current level of about 25%.

The report called for action as part of a collaborative, united and coordinated effort to reverse this trend nationwide. Success in overcoming this challenge will need leadership from the top and a strong collective societal commitment to rebalance the opportunities available to children. Childhood obesity remains high and is considered one of the most pressing public health issues facing Australian children. Mental health, social and metabolic problems have also been on the rise.

This international forum will be an opportunity to critically reflect on the current state, to discuss collectively emerging opportunities and to create a realistic pathway forward that should enable better environments for the future generations of this country to grow up in. For these reasons we chose Canberra as the ideal case study to contextualise these global issues. Close proximity to the federal and territory governments, national key stakeholders and access to leading academic experts in the field will provide the foundation for meaningful engagement and opportunities to identify tangible outcomes.





Aim

The international forum will focus on environments that foster healthy childhood development in the broadest sense of this term i.e. including mental and physical capacities, social and psychological development and connectedness to community. Childhood obesity, physical inactivity, environmental design, child empowerment and the right to play and interact will be central themes.

Objectives

- To bring a wide range of key stakeholders together.
- To critically discuss potential future approaches, discuss opportunities and to empower children in accordance with the UN Convention on the Rights of the Child.
- To test innovative and transformational approaches to key decision making.
- To identify and agree on tangible actions that may achieve effective outcomes for childhood obesity prevention and healthier environments for children.

Target group

Stakeholders include academics, decision makers, policy makers, NGO's and private sector groups representing professionals in public health, childhood development, urban planning, urban design, landscape architects, transport, economics, art and philosophy and public services.



Initiators

Prof. Tom Cochrane, Centre for Research and Action in Public Health, University of Canberra

Prof. Rachel Davey, Director Health Research Institute, University of Canberra

Assistant Prof. Dr. Lisa Scharoun, Faculty of Arts & Design & Health Research Institute, University of Canberra

Mr. Gregor H. Mews, Director, Urban Synergies Group

Contact

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The Venue

Ann Harding Conference Centre, University of Canberra

Opened September 2010, the Ann Harding Conference Centre is the first certified 5 Star - Green Star Education Building in the ACT, featuring solar panels, rainwater tanks and an energy efficient design.

With a major conference room and two seminar rooms adjacent to a large entry foyer with gallery display space, this venue features state-of-the-art audio-visual services, including an assisted hearing audio loop and large screen video conferencing.



program structure

Children will be an integral part of the forum (workshops with children will be undertaken in the lead up and children will participate in the afternoon sessions)

- 8.30 am Welcome MC (Alex Sloan, ABC Radio, tbc)
- 8.40 am Welcome Address Chief Minister ACT (tbc)
- 8.50 am Opening address: Healthy environments for child development Tong Liu (Yale University) max 30 min
- 9.20 am Q&A (Morning tea is served throughout the session)
- 9.30 am Issue presentation: Children and the environment - Gregor H. Mews (USG) max 20 min
- 9.50 am Open forum (with table coordinators) max 30 min
(table discussion, workshop on prepared questions relating to the topic)
Questions:
Criticism, complaints and shopping list phase
- What are the current issues/ barriers?
Ideas phase - What are the possibilities?
Concretisation phase - What are the top three priorities?
- 10.20 am Issue presentation: Designs around state of children's health – Dr. Lisa Sharoun (University of Canberra) max 20 min
- 10.40 am Open forum (with table coordinators)
(table discussion, workshop on prepared questions relating to the topic) max 30 min
Questions:
Criticism, complaints and shopping list phase
- What are the current issues/ barriers?
Ideas phase - What are the possibilities?
Concretisation phase - What are the top three priorities?
- 11.10 am Issue presentation: Power of play - Tong Liu (Yale University) & Gregor Mews max 20 min

- 11.30 am Open forum (with table coordinators)
(table discussion, workshop on prepared questions relating to the topic) max 30 min
Questions:
Criticism, complaints and shopping list phase
- What are the current issues/ barriers?
Ideas phase - What are the possibilities?
Concretisation phase - What are the top three priorities?
- 12.00 noon Moderator (each table summarises their findings to the expert panel questions to the panel)
- 12.30 am Forum Lunch with Introduction of the Diamond Sponsor

Afternoon MC: Dr. Anthony Burton (tbc), University of Canberra
- 1:30 pm Responses from the expert panel (speakers, plus UC CeRAPH rep) to floor/nominated children included as key experts
- 2.00 pm Realisation phase (identifying solutions on tables) 40 min
- 2.40 pm Drafting phase (tables creating their proposals)
- 3.20 pm Presentation to school children (children have the opportunity to vote on preference)
- 3.50 pm Afternoon tea
- 4.10 pm Presentation of results to decision makers (Minister for Education/ Health)
- 4.20 pm Closing remarks
- 4.30 pm Finish

Registration

To register for the event please fill out the registration form and return it to info@urbansynergiesgroup.org.

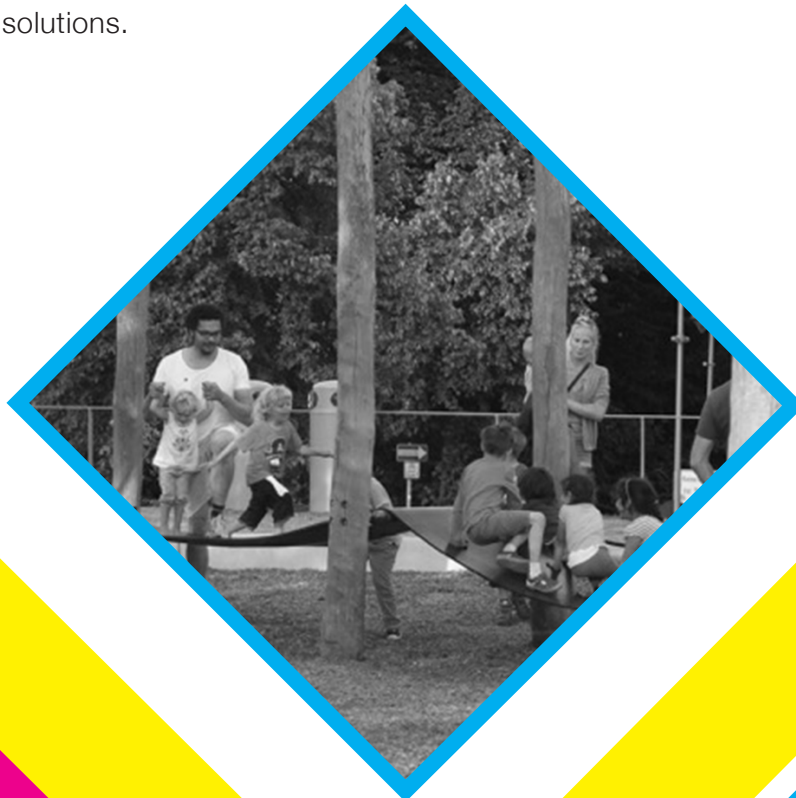
partnership opportunities

Take advantage of a wide range of sponsorship opportunities that are available suitable to your organisational interest. Call us about communicating with our international followers and readers.

Benefits

- Maximum exposure devoted to those involved and cost effective way to promote your brand and key message to highly relevant target groups in your field.
- Maintain a high profile and engage in emerging issues that support your commitment to innovation and excellence before, during and following the international forum.
- Demonstrate your organisation's commitment within and beyond your sector through interactive hands on engagement with participants.
- Consolidate your relationships and expose your staff to leaders in the field.
- Enable your organisation's representatives to mix informally with researchers, industry professionals, leaders, government personnel, non-government organisations and international speakers.
- Sponsors and exhibitors have the opportunity to display and present resources as well as articles on the day
- If sponsorship commitment occurs before October 2016 your organisation can benefit from cross promotion of material in the lead up to the event in December.

Should the following sponsorship options not suit your particular needs you are invited to discuss with us tailored solutions.



Sponsorship options

Invited Speaker Sponsor (only one): \$8500

- Co- branding on all forum material plus all partner benefits as below plus negotiated extras;
- Guest speaker at Lunch Reception (5 mins. presentation);
- Access to keynote speakers from Yale University and opportunity to utilise them for your own high level talks up to half day or related event during their time in Canberra.

International Forum Sponsor (unlimited): \$5000

- Recognition as International Forum Partner Sponsor on audio visual display in main plenary room;
- Acknowledgement as an International Forum Partner/Sponsor on printed material including name tags, documents, including and promotional flyers (if confirmed prior to print early October 2016);
- Access to keynote speakers from Yale University and opportunity to utilise them for your own high level talks up to one hour or related event during their time in Canberra;
- Three (3) complimentary International Forum registrations morning/afternoon teas and lunches;
- Full delegate list, with name, organisation and email (subject to permission of delegate).

Special Partner Sponsor (unlimited): \$3500

- One (1) full banner, company/ organisation advertisement in the conference venue with one table and a chair to display products and initiatives;
- Verbal acknowledgement as an International Forum Partner/Sponsor;
- Two (2) complimentary International Forum registrations morning/afternoon teas and lunches;
- Information and resource material on tables for participants.

In-kind Support Partners (unlimited): negotiation

- Collaborative information and resource material at a table near entrance.
- Company/ Organisation name/logo on tables.

Sponsorship Conditions

The initiators reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid. Company advertisements and materials are subject to approval from the Forum initiators. All sponsorship/ exhibition packages are GST inclusive.



Payment Terms

50% deposit required prior to confirmation of sponsorship. 50% final installment required by 1st November 2016. A Tax Invoice will be sent.

Confirm Sponsorship

Should you wish to confirm sponsorship, please return the completed Acceptance Form to: info@urbansynergiesgroup.org and terms and conditions with a Tax Invoice will be forwarded for completion and approval. On receipt of the deposit payment, a confirmation letter will be sent highlighting further information regarding benefits, due dates, etc.

Sponsorship Enquiries

Please contact our team at Urban Synergies Group to discuss sponsorship packages and opportunities available in more detail.

Cancellation Policy

- Once an Acceptance Form has been received, any cancellation must be advised in writing to Urban Synergies Group.
- If the cancellation is received up to 3 months before the event an administration fee of 25% of the total price is retained.
- If the cancellation is received less than 3 months prior, no refund is applicable.

Detailed Requirements And Due Dates

- The Initiator's requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
- In the event that materials, information or artwork required by the Initiators are not received by the designated due date, their use for their intended purpose cannot be guaranteed.
- The value of these entitlements will not be refunded if this is the case.
- Logos will be requested in PDF, .jpg and .eps format, at least high resolution 300dpi. Should an alternative format be received, the Initiators cannot be held responsible for the quality of the logos displayed in any of the promotional material.

Liability / Insurance

- In the event of industrial disruptions or natural disasters, the Initiators cannot accept responsibility for any financial or other losses incurred by the delegates.
- The Initiators take no responsibility for injury or damage to persons or property occurring during the International Forum. All insurance, including medical cover, or expenses incurred in the event of the cancellation of International Forum is the individual delegate's responsibility.
- Attendees are encouraged to choose a travel insurance policy that includes loss of fees/ deposits through cancellation of your participation in the International Forum, or through the cancellation of the International Forum itself, loss of airfares for any reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered. The Initiators will take no responsibility for any participant failing to insure.
- The sponsor/exhibitor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's/exhibitor's participation at the International Forum. The sponsor/exhibitor will indemnify the Initiators in respect of any losses, liabilities or claims in respect thereof. The sponsor/exhibitor agrees to participate at its own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.
- The Initiators and the Ann Harding Conference Centre will take all reasonable precautions, to ensure the building is secure. To assist us, all persons attending the International Forum must wear the official name badge at all times.

Contact

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*“Play is the way children
make sense of the world
in which they live!”*
Maxim Gorky



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group