Choose a pathway that suits your personality and purpose, because your individual actions and choices matter!

**devotee**
You are a person with expertise. Benefits are:
- A collective resource knowledge pool.
- Find like minded individuals and entities through knowledge exchange.
- Channel your research to key people where it can inform policy development and raise awareness amongst populations.
- Get exposure to a worldwide audience that is interested in health and well-being of urban systems.
- Collective learning through regular contact with Urban Synergies Group.

**companion**
You are a visionary business entity that takes its corporate responsibility seriously. Benefits are:
- Making a contribution to society beyond your core business.
- Donate and contribute financially to enable better evidence based policy advice and actions that aim to improve the health and well-being of communities.
- Improve your image amongst your target group.
- Create a legacy.

**friend**
You are a passionate individual or entity that believes in the Urban Synergies Group philosophy and cause. Benefits are:
- Learn more about how the natural and built environment can shape your personal health and well-being.
- Tips and info graphics that help you to make better informed decisions around healthy design.
- Information that provide new ideas on how to make your environment friendlier for all generations.

“We are all designers of a future that needs to be shaped in the here and now.”
Gregor H. Mews